Advertiser Code

124

Product Code

139

Totala

Advertiser Ref



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

And:

Media AdVentures 8136 Old Keene Road Suite A-300 Springfield, VA 22152

()A)

	,		–	•
CONTRACT				
V /	Contract / Re	vision	Alt Order #	
	575778	1	09821057	
Product				
AFF				
Contract Dates	Estimate #			
09/19/12 - 09/28/12	487			
Advertiser			Original Date	/ Revision
American Future Fund			09/18/12	/ 09/18/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	ast	Cash
	Station	Accour	nt Executive	Sales Office
	KTVI	Jared 9	Salles	Washington DC
	Special Hand	ling		
	Demographic			
	Adults 35+			

IDB#

8170

Agency Ref

		Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	s	Amount
N 1 2 09/20/12 09/20/12 M-F 5a-530a Start Date	5a-530a <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 2 2 09/21/12 09/21/12 M-F 5a-530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12F 1	5a-530a <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 3 2 09/20/12 09/20/12 530a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12T 1	530a-6a <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 4 2 09/21/12 09/21/12 530a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12F 1	530a-6a <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 5 2 09/21/12 09/21/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12F 1	6a-630a <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 6 2 09/24/12 09/24/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	6a-630a <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 7 2 09/21/12 09/21/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12F 1	630a-7a <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 8 2 09/24/12 09/24/12 M-F 6a-7a <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/24/12 09/30/12 M 1	630a-7a <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 9 2 09/20/12 09/20/12 Fox 2 News at 7 am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12T 1	7a-730a <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 10 2 09/21/12 09/21/12 Fox 2 Morning News Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12F 1	7a-730a <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 11 2 09/20/12 09/20/12 Fox 2 Morning News Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12T 1	730a-8a <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

	Contract / Revision 575778 /	Alt Order # 09821057	
Contract Dates	Product	Estimate #	
19/19/12 - 09/28/12	AFF	487	

Original Date / Revision Advertiser 09/18/12 / 09/18/12 American Future Fund

		Spots/		Tot	als_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ts	Amount
Start Date End Date Weekdays Spots/Week				4	£4 000 00
N 12 2 09/24/12 09/24/12 Fox 2 Morning News Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	730a-8a Rate	:30	NM	1	\$1,000.00
Week: 09/24/12 09/30/12 M 1	\$1,000.00				
N 13 2 09/20/12 09/20/12 Fox 2 News at 8 am	8a-830a	:30	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12T 1	<u>Rate</u> \$1,000.00				
N 14 2 09/28/12 09/28/12 Fox 2 News at 8 am	8a-830a	.30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,000.00				
Week: 09/24/12 09/30/12F 1 N 15 2 09/21/12 09/21/12 Fox 2 News at 8 am		:30	NM	1	\$1,000.00
N 15 2 09/21/12 09/21/12 Fox 2 News at 8 am Start Date End Date Weekdays Spots/Week	Rate \$1,000.00	.50			, .,
			11114		¢4.000.00
N 16 2 09/27/12 09/27/12 Fox 2 News at 8 am Start Date End Date Weekdays Spots/Week	830a-9a Rate	:30	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12T 1	<u>Rate</u> \$1,000.00				
N 17 2 09/20/12 09/20/12 M-F 9a-10a	9a-930a	:30	MM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12T 1	9a-930a <u>Rate</u> \$500.00				
N 18 2 09/21/12 09/21/12 M-F 9a-10a	9a-930a	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$500.00				
Week: 09/17/12 09/23/12F 1	9a-930a	:30	NM	1	\$500.00
N 19 2 09/24/12 09/24/12 M-F 9a-10a Start Date End Date Weekdays Spots/Week		.50		•	\$300,00
Week: 09/24/12 09/30/12 M 1	\$500.00				
N 20 2 09/25/12 09/25/12 M-F 9a-10a	9a-930a Pata	:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 -T 1	<u>Rate</u> \$500.00				
N 21 2 09/20/12 09/20/12 M-F 9a-10a		:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12T 1	<u>Rate</u> \$500.00				
N 22 2 09/24/12 09/24/12 M-F 9a-10a	930a-10a	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$500.00				
Week: 09/24/12 09/30/12 M 1	\$500.00 10a-11a	:30	NM	1	\$400.00
N 23 2 09/20/12 09/20/12 M-F 10a-11a Start Date	Rate \$400.00			·	*
					£400.00
N 24 2 09/21/12 09/21/12 M-F 10a-11a <u>Start Date End Date Weekdays Spots/Week</u>	10a-11a <u>Rate</u>	:30	NM	1	\$400.00
Week: 09/17/12 09/23/12F 1	\$400.00				
N 25 2 09/24/12 09/24/12 M-F 10a-11a	10a-11a	:30	NM	1	\$400.00
Week: 09/24/12	<u>Rate</u> \$400.00				
N 26 2 09/20/12 09/20/12 Fox 2 News Midday	11a-1130a	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/17/12 09/23/12T 1	\$400.00	:30	NM	1	\$400.00
N 27 2 09/21/12 09/21/12 Fox 2 News Midday Start Date End Date Weekdays Spots/Week		.50	14141	•	4.00.00
Week: 09/17/12 09/23/12F 1	\$400.00	· · · · · · · · · · · · · · · · · · ·		,	A (55.55
N 28 2 09/24/12 09/24/12 Fox 2 News Midday Start Date Fnd Date Weekdays Spots/Week	1130a-12p <u>Rate</u>	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	rate		•		



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

	Contract / Revision 575778 /	Alt Order # 09821057
Contract Dates 09/19/12 - 09/28/12	Product AFF	Estimate # 487
Advertiser American Future Fund		Original Date / Revision 09/18/12 / 09/18/12

		Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u>	<u>ek Rate</u> \$400.00				
N 29 2 09/20/12 09/20/12 M-F 12p-1230p	12p-1230p	:30	NM	1	\$300.00
N 29 2 09/20/12 09/20/12 M-F 12p-1230p Start Date End Date Weekdays Spots/We Week: 09/17/12 09/23/12T 1	<u>ek Rate</u> \$300.00				
N 20 2 00/24/12 09/24/12 M-E 12n-1230n	12p-1230p	:30	MM	1	\$300.00
Start Date End Date Weekdays Spots/We	<u>Rate</u> \$300.00				
Week: 09/24/12 09/30/12 M 1 N 31 2 09/21/12 09/21/12 M-F 1230p-1p Start Date End Date Weekdays Spots/We Week: 09/17/12 09/23/12F 1	1230p-1p	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/We	<u>ek Rate</u> \$300.00				
N 32 2 09/24/12 09/24/12 M-F 1230p-1p	1230p-1p	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/We	ek Rate				
Week: 09/24/12 09/30/12 M 1	\$300.00	:30	NM	1	\$300.00
N 33 2 09/21/12 09/21/12 M-F 2p-3p Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u>	ek <u>Rate</u>	.50	14101		4000.00
Week: 09/17/12 09/23/12F 1	\$300.00				****
N 34 2 09/24/12 09/24/12 M-F 2p-3p	2p-3p	:30	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/24/12 09/30/12 M 1	\$300.00				
N 34 2 09/24/12 09/24/12 M-F 2p-3p Start Date	3p-330p	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 09/17/12	<u>ek</u> <u>Rate</u> \$450.00				
N 36 2 09/21/12 09/21/12 M-F 3p-330p	3p-330p	:30	NM	1	\$450.00
N 36 2 09/21/12 09/21/12 M-F 3p-330p Start Date	ek Rate				
Week: 09/17/12 09/23/12F 1 N 37 2 09/20/12 09/20/12 M-F 330p-4p	\$450.00 330p-4p	:30	NM	1	\$450.00
N 37 2 09/20/12 09/20/12 M-F 330p-4p Start Date End Date Weekdays Spots/We	ek <u>Rate</u>	.00		•	* /
Start Date End Date Weekdays Spots/We N 38 2 09/24/12 09/24/12 M-F 330p-4p	\$450.00		b 15 4	4	#450.00
N 38 2 09/24/12 09/24/12 M-F 330p-4p	330p-4p	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week: 09/24/12 09/30/12 M 1	\$450.00				
N 30 2 09/20/12 09/20/12 M-F 4n-430n	4p-430p	:30	NM	1	\$600.00
Start Date End Date Weekdays Opois/W	\$600.00				
N 40 0 0004/40 00/04/42 M E 4n 430n	4n-430n	:30	NM	1	\$600.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u>	eek Rate				
Week: 09/17/12 09/23/12F 1 N 41 2 09/24/12 09/24/12 M-F 4p-430p	4p-430p	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/W	<u>жане</u>				·
Week: 09/24/12 09/30/12 M 1	\$600.00			4	ስን ሰለ ተቋ
N 42 2 09/20/12 09/20/12 M-F 430p-5p Start Date End Date Weekdays Spots/W	430p-5p eek <u>Rate</u>	:30	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 09/17/12 09/23/12T 1	\$700.00				
N 43 2 09/21/12 09/21/12 M-F 430p-5p	430p-5p	:30	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 09/17/12 09/23/12F 1	<u>eek Rate</u> \$700.00				
N 44 2 09/24/12 09/24/12 M-F 430p-5p	430p-5p	:30	NM	1	\$700.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u>	<u>eek</u> <u>Rate</u> \$700.00				
Week: 09/24/12 09/30/12 M 1 N 45 2 09/23/12 09/23/12 Su 5p-530p	5p-530p	:30	NM	1	\$1,000.00
14 49 5 09/50/15 00/50/15 00 00 000b					



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

	Contract / Revision 575778 /	Alt Order # 09821057
Contract Dates 09/19/12 - 09/28/12	Product AFF	Estimate # 487
Advertiser American Future Fund		09/18/12 / 09/18/12

		Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time		Type Spot	S	Amount
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 S 1 Spot Ch Date Range Description	Rate \$1,000.00 Start/End Time	Weekdays Length Rate	Type		
1 2 09/17/12-09/23/12 Su 5p-530p See MG 45.3	5p-530p	Si :30 \$1,000.00	NM		
3 2 09/23/12-09/23/12 Rams Postgame Show MG for 45.1 09/23	Rams Postgame	e Sst :30 \$1,000.00	NM		
N 46 2 09/23/12 09/23/12 Su 530-6p Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12	530p-6p <u>Rate</u> \$1,000,00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 2 09/17/12-09/23/12 Su 530-6p Credited	Start/End Time 530p-6p	Weekdays Length Rate	Type NM		
N 47 2 09/24/12 09/24/12 FOX Prime Monday 7-8p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	7p-8p <u>Rate</u> \$3,000.00	:30	NM	1	\$3,000.00
N 48 2 09/22/12 09/22/12 College Football on FOX Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S- 1	12p-10p <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 49 2 09/22/12 09/22/12 Fox 2 News Saturday AM Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S- 1	7-730a <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 50 2 09/22/12 09/22/12 Fox 2 News Saturday AM Start Date End Date Weekdays Spots/Week Week; 09/17/12 09/23/12S- 1	730a-8a <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 51 2 09/22/12 09/22/12 Fox 2 News Saturday AM Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/125- 1	8a-830a <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 52 2 09/23/12 09/23/12 Su 7-9a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12	7a-730a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 53 2 09/23/12 09/23/12 Su 7-9a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S 1	730a-8a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 54 2 09/23/12 09/23/12 Fox 2 News Sunday Morning Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/125 1		:30	NM	1	\$450.00
N 55 2 09/23/12 09/23/12 Fox 2 News Sunday Morni Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/125 1	ng 830a-9a <u>Rate</u>	:30	NM	1	\$450.00
N 56 2 09/23/12 09/23/12 FOX News Sunday Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/125 1	9a-10a	:30	MM	1	\$750.00
N 57 2 09/23/12 09/23/12 Su 1035p-1105p Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 S 1	1035p-1105p	:30	NM	1	\$500.00
N 58 2 09/23/12 09/23/12 Su 1105p-1135p Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/125 1	1105p-1135p	:30	NM	1	\$400.00
		Totals		57	\$38,500.00

Contract Agreement Between:

KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

	Contract / Revision	Alt Order #	٦
	575778 /	09821057	
ontract Dates	Product	Estimate #	٦

Print Date 09/19/12

Page 5 of 5

487 AFF 09/19/12 - 09/28/12 Original Date / Revision <u>Advertiser</u> 09/18/12 / 09/18/12 American Future Fund

Spots/ Length Week Rate Type Spots Amount Start/End Time Days Ch Start Date End Date Description

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/28/12	57	\$38,500.00	\$32,725.00
Totals	57	\$38,500.00	\$32,725.00

Signature:	Date:
Signature:	paro.